

September 1, 2015

## Coats for Kids School Video Contest

### Terms and Conditions

1. All entries must be in a digital video format.
2. Each entry must focus on at least one of following:
  - Why your school participates in Coats for Kids
  - What students have learned by participating in Coats for Kids
  - How your school collects coats for Coats for Kids
3. The length of the video should not exceed 120 seconds (two minutes), not including the 10 second title screen (see #4).
4. All entries should begin with a 10 second full-screen “title screen” that includes the following information:
  - School name
  - School city, state
  - Title of video
  - Grades of School (i.e.: Elementary School (K-5), Middle School (5-8), High School (9-12))
5. Participating schools must be currently active as a school collection partner for the 20<sup>th</sup> annual Coats for Kids program, which runs October 12, 2015 -January 8, 2016.
6. Any information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification. IF CHOSEN AS A FINALIST, you must submit a list of your sources, properly cited. Finalists will be chosen by a team of Coats for Kids affiliates.
7. While several students may work together on the project, it must be submitted under only one name. Any prizes will be awarded to the winning school.
8. There is no entry fee.
9. Entries may be submitted through the Coats for Kids website ([www.antons.com/cfk](http://www.antons.com/cfk)) starting on October 12, 2015. The deadline for submissions is 5:00 pm (eastern time, US) on Friday, December 18, 2015.
10. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
11. All portions of the online entry form must be completed when you upload your video for it to be eligible.
12. If chosen as a finalist, you must submit a signed/completed Parent Permission Form and a signed/completed Actor Release Form for each person appearing in your video. Forms will be supplied upon notification of chosen finalists and can be scanned/mailed to: [Stephanie@antons.com](mailto:Stephanie@antons.com); faxed to 978-851-3721; or mailed to: Anton’s Cleaners c/o Stephanie Littlefield, 500 Clark Road Suite 3A, Tewksbury, MA
13. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Coats for Kids in its sole and conclusive determination.
14. The judges’ decision is final. Entries will be judged by topic and content, with winners in each of the three age ranges (Elementary [k-5], Middle [5-8], and High School [9-12]). Any schools containing all age ranges k-8 or k-12 will be considered “Middle School”. Finalists will be chosen by the 501c(3), Caring Partners, Inc., board members.
15. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. Coats for Kids will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
16. Awards will be presented as follows:
  - Elementary**
    - One (1) First Place: \$250 gift card towards school supplies, trophy to display at the school, video displayed on website and social media
    - Two (2) Honorable Mentions will receive a \$50 gift card towards school supplies and a trophy to display at the school
    - All Participants: Certificate of participation

#### **Middle**

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- One (1) First Place: \$250 gift card towards school supplies, trophy to display at the school , video displayed on website and social media
- Two (2) Honorable Mentions will receive a \$50 gift card towards school supplies and a trophy to display at the school
- All Participants: Certificate of participation

#### **High School**

- One (1) First Place: \$250 gift card towards school supplies, trophy to display at the school, video displayed on website and social media
  - Two (2) Honorable Mentions will receive a \$50 gift card towards school supplies and a trophy to display at the school
  - All Participants: Certificate of participation
17. Students should keep at least one copy of their video. Coats for Kids is not responsible for any films that are lost, damaged, or that do not upload properly.
  18. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
    - Entrants grant Coats for Kids, Caring Partners, Inc, and/or Anton's Cleaners, Inc. the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
    - Entrants also grant Coats for Kids, Caring Partners, Inc, and Anton's Cleaners, Inc. the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.
    - Coats for Kids, Caring Partners, Inc, and Anton's Cleaners, Inc. maintain the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.
  19. By accepting the prizes, winners agree to hold Coats for Kids, Caring Partners, Inc, and Anton's Cleaners, Inc. and all Coats for Kids, Caring Partners, Inc, and Anton's Cleaners, Inc. employees harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
  20. Entrants agree to be bound by the official contest rules and decisions of the judges.